



**Go
Lean!**

Optimum resource utilization and
continual improvement

Applied Lean Business Transformation

A Complete Project Management Approach

Dennis P. Hobbs

“**Applied Lean Business Transformation** does a masterful job of engaging the reader in how to achieve the benefits of Lean using a project management approach.”

—**Raymond A Zipprich**, COO and CFO,
Surgical Instrument Manufacturers, Inc.

Are you already convinced on the benefits of Lean, but aren't sure whether it is right for your organization, or how to go about “achieving” it? This unique desk reference offers a set of business tools to estimate the savings, improved performance, increased market share and ROI that can be realized with a Lean system in your organization compared to your current strategy. It then provides a series of objective, scientific, and mathematically modeled practical techniques presented in chronological order so that a Lean transformation can be implemented throughout an enterprise and its supply chains using good project management practices.

About the Author

Dennis P. Hobbs has nearly 40 years of line and staff experience including 20 years in materials and operations. During the last half of his career, Mr. Hobbs has concentrated on consulting and education. Since 1994, he has trained over 2500 professionals at all organizational levels in the methodologies of Lean manufacturing. He is also the author of *Lean Manufacturing Implementation* which was published in 2003 and is an international best seller.

Retail Price: \$64.95

Special Promotional Price:
\$59.95 when Ordered Direct
from J. Ross Publishing

Key Features

- Presents a set of business tools for mathematically determining whether a transformation to a Lean operating system would be a good financial decision for your organization
- Provides a functional set of tools for designing, maintaining, improving, and operating a Lean system, and objectively deriving and reporting results
- Describes how to redesign service, transactional, and administrative processes into multi-process cells to complete tasks in the sum of their work content time, and how to start and operate a Lean line on a daily basis
- Explains how traditional planning methods and goals must be modified to work in concert with a Lean operating system
- **WV™** offers downloadable standard work and operation definition templates, a Lean line control board, a line start-up checklist, and other aids — **available from the Web Added Value™ Download Resource Center at www.jrosspub.com**

Applied Lean Business Transformation
A Complete Project Management Approach

Catalog no. J790, ISBN 13: 978-1-932159-79-0, 2011, 520 pages, 6 x 9

Visit **J. ROSS PUBLISHING** online
at **www.jrosspub.com**

APPLIED LEAN BUSINESS TRANSFORMATION

Table of Contents

- Chapter 1: Waste in Traditional Manufacturing
- Chapter 2: The Lean Operating System—A Different Way of Thinking
- Chapter 3: Identifying the Benefits of a Lean Operating System
- Chapter 4: A Lean Business Transformation Is Not a Grass-roots Project—It Must Be Led
- Chapter 5: Transforming the Company to Operate as a Lean System
- Chapter 6: Identification of Processes Required to Produce Lean Line Products
- Chapter 7: Resource Identification and Lean Line Design
- Chapter 8: Component Material Strategies
- Chapter 9: Operation of the Material System & Supplier Certification
- Chapter 10: A Process is a Process—Lean Methods Are Applicable to any Series of Processes
- Chapter 11: Taking Lean Technology to the Next Level
- Chapter 12: Lean across the Enterprise
- Index

Also from Dennis Hobbs...

LEAN MANUFACTURING IMPLEMENTATION

A Complete Execution Manual for Any Size Manufacturer

Dennis P. Hobbs

This proven, easy-to-understand “how to” manual gives you the progressive steps to factory transformation to Lean without the aid of a consultant. It provides a toolbox of techniques for problem solving, continuous improvement, and for operating a Lean manufacturing facility on a day-to-day basis after the initial line design is completed. The book also features kanban strategies for managing inventory including single-card and multiple-card kanban systems. **LEAN Manufacturing Implementation** explains pull chains and pull sequences, and how replenishment time is used to affect inventory velocity and impact inventory turns. It also explores how company culture is changed, identifies the challenges of implementation, justifies Lean transformation in dollars and cents, plus much more.

Catalog no. J142
ISBN 13: 978-1-932159-14-1, 2003, 264 pages, 6 x 9
Special Direct Price \$44.95

ORDER FORM

Four Ways to Order:

- 1. Mail** Complete this form and mail it with your Check, Credit Card Info, or Purchase Order to:



J. Ross Publishing
300 S. Pine Island Rd., #305
Fort Lauderdale, FL 33324

- 2. Telephone** Call us at **954-727-9333 ext. 2**
3. Fax Fax this form or your purchase order to **561-892-0700**
4. Online Visit us on the Web at **www.jrosspub.com**

Attention Professors:

If you wish to consider any book for class adoption, please contact J.Ross Publishing and ask about our 45-day Review Program.

Ordering Information:

US: Orders must be prepaid in US dollars or accompanied by a company purchase order. Please add appropriate shipping and handling charges for each book ordered. Florida residents add 6.5% sales tax.

Canada: Orders must be prepaid in US dollars or accompanied by a company purchase order. Add \$20.00 shipping and handling for the first book and \$7.00 for each additional book.

International: Orders must be prepaid in US dollars. Add \$30.00 shipping and handling for the first book and \$10.00 for each additional book ordered.

Your Satisfaction Is Guaranteed: If this book does not meet your needs, it may be returned to us in saleable condition within 20 days of receipt.

To set up a Bookstore, Association, Cataloger, or Corporate account, contact:

Stephen Buda at
Tel: 954-727-9333 ext. 5
Fax: 561-892-0700
or e-mail: salesandmarketing@jrosspub.com

Please indicate quantities next to the title(s) ordered:

APPLIED LEAN BUSINESS TRANSFORMATION: A Complete Project Management Approach

.....Catalog no. J790, ISBN 13: 978-1-932159-79-0, 2011, 520 pages, 6 x 9, hardcover
Special Direct Price \$59.95 each.

LEAN MANUFACTURING IMPLEMENTATION: A Complete Execution Manual for Any Size Manufacturer

.....Catalog no. J142, ISBN 13: 978-1-932159-14-1, 2003, 264 pages, 6 x 9, hardcover
Special Direct Price \$44.95 each.

Shipping & Handling: Add \$6.95 for the first book ordered, and \$2.50 for each additional book.
Tax: Florida residents add 6.5% sales tax.

Name.....
please print clearly

Company/Institution.....

Address.....

City..... State/Province..... Zip/Postal Code.....

Country.....

If you would like to receive information from us by e-mail, please provide your e-mail address below.

E-Mail Address.....

Visa MasterCard American Express Check Enclosed \$.....

Exp. Date.....
Month Year

Signature and Telephone Number required on all orders

Signature..... PO#.....

Telephone.....