“Business Driven Project Portfolio Management” is a well structured up-to-date ‘must read’ with ready-to-use tool kits! Perry provides a straight forward and highly valuable in-depth analysis of the top PPM pitfalls from a business perspective for executives and PMO managers wishing to maintain or create a successful PMO.”

— Ole F. Holleufer, PMO Manager, MA Law, EMBA, PMP

“Business Driven Project Portfolio Management” covers the top 10 risks that threaten project portfolio management (PPM) success and offers practical alternatives to help ensure achievement of desired results. Written from a business perspective, it contains the executive insights, management strategy, tactics, processes and architecture needed for the successful implementation, ongoing management, and continual improvement of PPM in any organization.

Key Features

• Presents actionable tools, techniques and solutions to the top 10 PPM risks and execution difficulties that most organizations and program management offices (PMOs) face

• Includes real case examples that organizations and PMOs of all shapes and sizes seeking to effectively manage project portfolios will find beneficial

• Shares insightful and practical advice from executives of leading PPM providers, coupled with the wisdom of highly experienced operational executives who manage PMOs, use PPM applications, and are responsible for PPM success

• Offers downloadable PPM-related episodes of The PMO Podcast™, an executive overview presentation of the book’s content, solutions to end-of-chapter questions, and 100 practical tips for implementing PPM within your organization — available from the Web Added Value™ Download Resource Center at www.jrosspub.com

About the Author

Mark Price Perry is a subject matter expert in the practical application of project portfolio management, collaboration platforms, and PMO content assets. Over the past 12 years, he has become a widely recognized expert in PMO setup as Senior Vice President of Operations at BOT International. Mark is also the host of “The PMO Podcast”, the leading podcast for PMOs of all shapes and sizes, and a sought after speaker.

Retail Price: $64.95

Special Promotional Price: $59.95 when Ordered Direct from J. Ross Publishing
Business Driven Project Portfolio Management
Table of Contents

Chapter 1—PPM Risk #1: Shared Vision, Mission, Goals, and Objectives
Chapter 2—PPM Risk #2: Executive Level Support
Chapter 3—PPM Risk #3: Functional Champion
Chapter 4—PPM Risk #4: Big Bang vs. Incremental Adoption
Chapter 5—PPM Risk #5: The Effects of Changing Processes and Measures
Chapter 6—PPM Risk #6: Timeframe for Analysis and Decision Making
Chapter 7—PPM Risk #7: Quantifying Business Value
Chapter 8—PPM Risk #8: Ensuring Data Integrity
Chapter 9—PPM Risk #9: Tooling and Architecture
Chapter 10—PPM Risk #10: Sustaining Value
Epilogue
Index

For a more detailed table of contents, please visit www.jrosspub.com

More from Mark Perry...

Business Driven PMO Setup
Practical Insights, Techniques and Case Examples for Ensuring Success
Mark Price Perry

“Business Driven PMO Setup is the most practical book available on this often confusing subject. Use it as you set up a new PMO or revitalize an existing one. Each chapter will get you laser-focused on what’s really important. In today’s competitive environment, that’s the ONLY way to get it right.”

—Dave Garrett, PMO 2.0 Visionary and CEO of gantthead.com

This unique reference contains the contributed PMO knowledge, practical experience and wisdom of more than 20 distinguished executives and subject matter experts. It challenges various traditional approaches and strategies for the PMO and shows how to implement a PMO using an extensively proven roadmap adaptable to any type or size organization. It delivers the key tips, tools and techniques that enable a PMO to achieve success.

Catalog no. JR0136, ISBN: 978-1-60427-013-6, 2009, 528 pages, 6x9, hardcover
Special Direct Price $69.95

ORDER FORM

Please indicate quantities next to the title(s) ordered:

BUSINESS DRIVEN PROJECT PORTFOLIO MANAGEMENT: CONQUERING THE TOP 10 RISKS THAT THREATEN SUCCESS

Special Direct Price $59.95 each.

BUSINESS DRIVEN PMO SETUP: PRACTICAL INSIGHTS, TECHNIQUES AND CASE EXAMPLES FOR ENSURING SUCCESS

Special Direct Price $69.95 each.

Shipping & Handling: Add $6.95 for the first book ordered, and $2.50 for each additional book.
Tax: Florida residents add 6.5% sales tax.

Name:..........................................................................................................................................................................................
Company/Institution:...........................................................................................................................................................................
Address:..........................................................................................................................................................................................
City:.................................................................State/Province:.................................................................Zip/Postal Code:
Country:......................................................................................................................................................................................

If you would like to receive information from us by e-mail, please provide your e-mail address below.
E-Mail Address:..........................................................................................................................................................................

To set up a Bookstore, Association, Cataloger, or Corporate account, contact:
Stephen Buda at
Tel: 954-727-9333 ext. 5
Fax: 561-892-0700
or e-mail: salesandmarketing@jrosspub.com

Attention Professors:
If you wish to consider any book for class adoption, please contact J.Ross Publishing and ask about our 45-day Review Program.

Ordering Information:
US: Orders must be prepaid in US dollars or accompanied by a company purchase order. Please add appropriate shipping and handling charges for each book ordered. Florida residents add 6.5% sales tax.
Canada: Orders must be prepaid in US dollars or accompanied by a company purchase order. Add $20.00 shipping and handling for the first book and $7.00 for each additional book.
International: Orders must be prepaid in US dollars. Add $30.00 shipping and handling for the first book and $10.00 for each additional book ordered.

Your Satisfaction Is Guaranteed: If this book does not meet your needs, it may be returned to us in saleable condition within 20 days of receipt.

Please print clearly

PO#..........................................................................................................................................................................................

Signature and Telephone Number required on all orders
Signature:..........................................................................................................................................................................................
PO#..........................................................................................................................................................................................
Telephone:......................................................................................................................................................................................

10.04.13MET