The opioid epidemic is laying waste to America. Overdose deaths have decimated a generation and lowered overall life expectancy. Between the greed of Big Pharma, the war on drugs, and ineffectual treatment, addicts and their families face an uphill battle in getting the help they need. But there is a way out! Noted recovery professionals Eric Spofford and Piers Kaniuka are providing some much-needed hope. In this book, they describe how they beat opiate addiction and went on to help thousands of addicts find recovery. Along the way, they discuss the root causes of the current opiate epidemic, which include dislocation, the prison industrial complex, the greed of the pharmaceutical industry, stress, racism, poverty, and much more. In addition, Real People Real Recovery explains the difference between recovery and sobriety and what actually constitutes success in treatment.

Key Features

• Provides useful, unique information on how to choose the right treatment center for yourself or your loved one
• Offers valuable insight from two of the leading voices in the New England recovery community as well as from Dr. Bruce Alexander, a noted pioneer in the field
• Thoroughly explains their model of addiction treatment, which focuses on the root causes of addiction and why meaning, purpose, and connection are essential to recovery
• Analyzes and assesses the societal factors that are exacerbating and perpetuating the opioid epidemic in the U.S.

ISBN: 978-1-60427-166-9, 224 pages, 6 x 9, 2019 • Retail Price: $24.95

“An insightful, powerful investigation into how pharmaceutical interests create addicts and markets for their drugs: opiates and, once a psychiatric diagnosis is given to the person grappling with addiction, a panoply of psychiatric drugs. As this book makes clear, once that is understood, we can start imagining different paths to real recovery.”

—Robert Whitaker, author of Anatomy of an Epidemic
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### PROJECT MANAGEMENT

**ACHIEVE PMP® EXAM SUCCESS, 6TH EDITION**
*A Concise Study Guide for the Busy Project Manager*

By Diane Altwies, PMP and Diane White, PMP

ISBN: 978-1-60427-152-2, 528 pages, 7.5 x 9.25, 2018 • Retail Price $79.95

This best-selling study guide presents the fundamental knowledge, concepts, exercises, and practice exam questions a project manager needs to prepare for and pass the Project Management Professional (PMP) Certification Exam on the first try. This truly one-of-a-kind book cuts study time in half and provides free online access to over 1,300 practice questions, including hundreds of situational questions that enable users to perform practice tests by Knowledge Areas, simulate actual 200 question exams, and receive feedback on incorrect answers.

**INVESTMENT-CENTRIC PROJECT MANAGEMENT**
*Advanced Strategies for Developing and Executing Successful Capital Projects*

By Steven Keays

ISBN: 978-1-60427-142-3, 440 pages, 6 x 9, 2018 • Retail Price $39.95

“This modernized encyclopedia for project management, written in an interconnected, free-flowing style, is a must read!”

—David Song, Director of Project Controls, WorleyParsons

This book is a comprehensive methodology and management system for the controlled execution of complex industrial and capital projects that unifies an organization’s project resources into a single framework designed to prevent projects from failing and blowing budgets or schedules.

**BREAKTHROUGH PROJECT PORTFOLIO MANAGEMENT**
*Achieving the Next Level of Capability and Optimization*

By Murali Kalathumani

ISBN: 978-1-60427-149-2, 272 pages, 6 x 9, 2018 • Retail Price $59.95

This unique guide explains how an impactful portfolio is attainable using a back-to-basics approach that includes the use of a simplified form of earned value management, called mEVM, for measuring and managing a portfolio, adapting it to changing situations, and executing effective decisions. Whether you already have a project portfolio or are starting to build a portfolio from scratch, this breakthrough book will show you how to develop a high-performing project portfolio without investing in expensive tools.

**ACHIEVE CAPM® EXAM SUCCESS, 3RD EDITION**
*A Concise Study Guide*

By Diane Altwies, PMP

ISBN: 978-1-60427-162-1, 484 pages, 7.5 x 9.25, 2019 • Retail Price $69.95

This concise study guide presents all the fundamental knowledge, concepts, exercises, practice questions, and simulated exams needed to prepare for and successfully pass the CAPM exam on your first try. This reference cuts study time in half and provides free online access to over 900 practice questions, including hundreds of situational questions that enable users to perform practice tests by Knowledge Areas, simulate actual 150 question exams, and receive feedback on incorrect answers.

**IF IT AIN’T BROKE, FIX IT ANYWAY**
*Tools to Build Indestructible Projects with Enduring Results*

By Marc Resch, PMP

ISBN: 978-1-60427-154-6, 216 pages, 6 x 9, 2018 • Retail Price $24.95

“This insightful and entertaining book will teach readers to be business savvy strategic corporate thinkers and planners, strong and practical project managers and leaders, and effective problem solvers and change agents focused on the bottom line.

“Adaptive leadership and project management have a natural synergy which is captured quite well in this page-turner. Any business professional interested in executing flawless change initiatives should definitely pick up a copy of this book!”

—Brigid Buchheit Carney, PMP, LSSMBA, Head of Operations, Group Insurance, The Argus Group

**INVESTMENT-CENTRIC INNOVATION PROJECT MANAGEMENT: Winning the New Product Development Game**

By Steven Keays

ISBN: 978-1-60427-151-5, 350 pages, 6 x 9, 2018 • Retail Price $39.95

This title unveils a comprehensive, yet novel management and execution framework to transform an idea into a successful commercial enterprise without breaking the bank. The first half of the book adopts the viewpoint of the innovator through the details of the innovation’s development journey. The second half advances this journey, where the actual running of an innovation business is explored. The underlying theme of the book will remind the reader that the innovation journey is but the means to the real end: the successful commercialization of the innovation, measured by the sustained ROI delivered to the journey’s investors.
PROJECT INTERFACE MANAGEMENT
Reducing Risk on Major Projects
By Michael J. Bible, PMP and Susan S. Bivins, PMP
This first-of-its-kind professional guide, designed for training and college course instruction, presents a holistic view of a new discipline called project interface management, which can mean the difference between success and failure on a wide variety of major projects. The positive impact of its use on large complex industrial and capital intensive projects, often referred to as megaprojects, has been huge. It shows how to plan and implement a project interface management program that incorporates proven practices in a variety of domains to significantly reduce risk and achieve project success.

Key Features
• Destroys the common misconceptions that project interface management is only applicable within technical or engineering functions
• Discusses the need to systematically identify, document, and manage technical, project, organizational, and industry interfaces on major projects to ensure effective system integration and adherence to project constraints

ISBN: 978-1-60427-130-0, 336 pages, 6 x 9, 2019 • Retail Price $69.95

By Kenneth H. Rose, PMP
Project Quality Management: Why, What and How, Second Edition is the fully updated and expanded follow-up to the first edition, winner of the 2006 Cleland Award. This new, second edition presents case examples using real-world narratives, situational analysis, and lessons learned to clearly convey quality planning, assurance, and control theories. It helps readers gain experience using the tools and techniques of the project quality management process. Discussion points are especially useful for instructors and trainers, and practical exercises relevant to many project domains help to enhance understanding of the material and foster real-world application.

ISBN: 978-1-60427-102-7, 240 pages, 6 x 9, 2014 • Retail Price $37.95

APICS CSCP EXAM SUCCESS
A Guide to Achieving Certification on Your First Attempt
By Howard Forman & David Forman
This study guide, used in conjunction with the APICS CSCP Learning System, provides users a proven approach to passing the Certified Supply Chain Professional (CSCP) exam. It explains over 50 calculations, 1000 key terms and concepts, and includes over 25 exercises and 400 practice exam questions, as well as online access to many more practice exam questions to help users become fully prepared to pass the CSCP exam on their first attempt.

Key Features
• Furnishes users with a 75 question CSCP practice exam and a means to access readiness for the actual exam
• Provides free online access to over 700 practice questions, enabling users to perform practice tests by CSCP group and/or simulate actual full exams, with feedback on incorrect answers

ISBN: 978-1-60427-129-4, 408 pages, 7.5 x 9.25, 2018 • Retail Price $89.95
“Bruns and Johnson have authored an invaluable guide for those who want a practical, actionable understanding of how to improve project success through business analysis practices. This should be required reading for all business analysts!”

—Andy Kaufman, PMP, Speaker, Author, Executive Coach, Institute for Leadership Excellence & Development Inc.

Key Features

• Presents a structured step-by-step process for performing business analysis that any new or experienced practitioner could follow, rather than having to piece the process together themselves
• Addresses stakeholder identification and thoroughly examines stakeholder analysis and management to ensure a deep understanding before planning or engaging stakeholder involvement

ISBN: 978-1-60427-161-4, 180 pages, 7.5 x 9.25, 2019 • Retail Price $24.95

NEW EDITION!

SEVEN STEPS TO MASTERING BUSINESS ANALYSIS
The Essentials, 2nd Edition
By Jamie Champagne, CBAP, PMP, PMI-PBA
This second edition of our number #1 best seller is an instructional text that will help relatively new analysts, and those expected to do business analysis work in addition to their main role, build their skill sets, master the essentials, and advance their careers. It presents detailed explanations of business analysis concepts, terms, tasks, and techniques, and includes examples to help readers understand how to apply them to real-world situations.

“Wow! The thoroughness of this book is incredible. Champagne has crafted a comprehensive, extensive, and progressive guide to take one through the well-formed steps to becoming an outstanding business analyst.”

—Dr. Paul G. Schempp, Professor, University of Georgia and President, Performance Matters, Inc.

Key Features

• Walks readers through the business case process for gaining support and initiating projects and change efforts
• Details techniques for successful requirements elicitation, analysis, and validation and how to successfully plan your approach to delivering high-quality business analysis deliverables

ISBN: 978-1-60427-160-7, 280 pages, 7.5 x 9.25, 2020 • Retail Price $69.95

MASTERING BUSINESS ANALYSIS STANDARD PRACTICES
Seven Steps to the Next Level of Competency
By Kelley Bruns, CBAP, PMI-PBA, and Billie Johnson, CBAP, PMI-PBA
This volume presents all the standard practices for performing business analysis work across seven steps, five perspectives, and 74 techniques. It will help BAs at all levels further develop their skills and capabilities and master the next, or intermediate, level of competency in business analysis needed to advance their careers. A separate workbook is also available (ISBN: 978-1-60427-161-4).

Quotes:

“Details techniques for successful requirements elicitation, analysis, and validation and how to successfully plan your approach to delivering high-quality business analysis deliverables.

ISBN: 978-1-60427-161-4, 400 pages, 7.5 x 9.25, 2019 • Retail Price $69.95

MASTERING BUSINESS ANALYSIS STANDARD PRACTICES WORKBOOK
By Kelley Bruns, CBAP, PMI-PBA, and Billie Johnson, CBAP, PMI-PBA, CSM
This volume in the Business Analysis Professional Development Series is the companion workbook to Mastering Business Analysis Standard Practices. Designed for instructors, trainers, and students, this supplemental workbook should be used in conjunction with the main text and enables readers to practice the seven-step business analysis process they are learning with a realistic case study, exercises, and suggested solutions. It helps facilitate self-learning and course instruction effectively where users can engage the processes before applying the tools and techniques on their own projects.

Key Features

• Presents examples of which business analysis assets should be included in an approach based on different criteria, and explains how techniques can be adjusted based on the focus of the initiative (data, process, or technology)

ISBN: 978-1-60427-157-7, 344 pages, 7.5 x 9.25, 2019 • Retail Price $69.95

MASTERING BUSINESS ANALYSIS VERSATILITY
Seven Steps to Develop Advanced Capabilities
By Gina Schmidt, CBAP, PMP, PMI-PBA
This book is for experienced business analysis practitioners and others conducting business analysis activities at an intermediate level who wish to master the essential art of versatility and develop other advanced capabilities and leadership skills needed to further their careers to the expert competency level.

Practitioners will learn to develop the enterprise-level mindset required to accurately identify an organization’s needs; determine the best solutions; and adapt the best approach, tools, and techniques to fit the project, culture, risks, and ever-changing situations that may arise.

Key Features

• Examines business analysis leadership from numerous perspectives, such as tactical, strategic, perceived role, positional, credibility-based, and relationship-based, and supplies tips for leading up and down the organization
• Presents examples of which business analysis assets should be included in an approach based on different criteria, and explains how techniques can be adjusted based on the focus of the initiative (data, process, or technology)

ISBN: 978-1-60427-157-7, 344 pages, 7.5 x 9.25, 2019 • Retail Price $69.95

Indicates an ideal choice for professors, instructors, and trainers. Course/Instructor materials may be available.
AGILE BUSINESS ANALYSIS

By Kevin Aguanno, FPMAC, PMI-ACP, and Ori Schibi, PMI-PBA, PMI-ACP

Agile Business Analysis discusses trends in the business analysis and agile environments, how these two areas align and promote each other, and identifies areas of responsibility and ownership for the business analyst (BA). It is designed for BAs of all levels, from all types of environments, and for agile practitioners, including Scrum Masters, coaches, project managers, product owners, and technical team members who interact with BAs on their projects.

Key Features
- Proposes solutions to challenges around attempting to introduce agile methodologies to an organization, including criteria to selecting the right approach, team performance, corporate governance, and organizational alignment
- Discusses how agile projects’ performance can benefit from business analysis skills, as well as the enhanced role the BA can have in agile environments

ISBN: 978-1-60427-168-3, 328 pages, 6 x 9, 2019 • Retail Price $32.95

METAGILITY: Managing Agile Development for Competitive Advantage

By David A. Bishop

This is the first book to provide a comprehensive approach for managing a new and highly effective breed of agility from the executive level on down. Based on scientific theory and practitioner research, it is the definitive playbook for those seeking the optimal solution for adapting agile to more complex product development and organizational contexts. This desk reference shows organizations how to manage both agile and waterfall techniques to outperform their competition in industries with very high technological change, turbulent markets, and innovation.

Key Features
- Provides valuable insights and guidance on how to manage hybrid agile implementations in situations where traditional agile methods typically fall short
- Presents new language for understanding agility including concepts such as business momentum and agile vorticity that provides cutting-edge insights into a company’s position in its market

ISBN: 978-1-60427-155-3, 268 pages, 6 x 9, 2019 • Retail Price $49.95

DIGITAL MANIFESTO

Principles and Practices for Orchestrating an IT Value Chain

By François Zielemans

This powerful guide provides a set of principles and practices that will help executives connect business and IT teams by adopting a shared belief system and business model, converge or even fuse business and technology life cycles, and increase the agility and effectiveness of the entire digital value chain. Digital Manifesto provides a road map for turning potential value into realized value.

Key Features
- Introduces the six core principles that will enable business and IT executives and practitioners to substantially improve the value realization of their company’s investments in information technology
- Devotes an entire chapter to each of the six core principles, explaining their relevance and providing tangible tools and practices to turn theory into practice

ISBN: 978-1-60427-134-8, 312 pages, 6 x 9, 2018 • Retail Price $59.95
ORGANIZATIONAL STRATEGY

MAINSTREAMING CORPORATE SUSTAINABILITY, 2ND EDITION
Using Proven Tools to Promote Business Success
By Suzanne Farver, ALM, JD

Mainstreaming Corporate Sustainability is a practical guide to the leading tools and resources used to successfully integrate sustainability into a company's corporate culture. Used as the centerpiece for a popular corporate sustainability class taught on campus and online at Harvard University Extension School, as well as other universities around the U.S., this second edition has been expanded with updated resources and a greater emphasis on climate change and reducing a firm’s carbon footprint.

“Suzanne Farver has blessed us with a terrific review of the current landscape of some of the best tools and strategies for infusing sustainability into the lifeblood of any organization. It’s the book I wished I had when I was struggling to deal with sustainability at the Fortune 500 company I worked for years ago.”
—William R. Blackburn, JD, Author of The Sustainability Handbook

Key Features
• Provides step-by-step processes for building a corporate sustainability program from the ground up
• Emphasizes environmental and social responsibility while providing tools to promote successful financial measurement and economic success

ISBN: 978-1-60427-170-6, 320 pages, 6 x 9, 2019 • Retail Price $39.95

IMPLEMENTING POSITIVE ORGANIZATIONAL CHANGE
A Strategic Project Management Approach
By Gina Abudi, PMP

This comprehensive guide provides strategic project management best practices for engaging stakeholders, teams, and others to gain buy-in and develop a culture of change. It demonstrates a variety of ways to effectively manage change from the early stages of a project beyond deployment to ensure the desired organizational benefits are successfully achieved.

Key Features
• Discusses the challenges and negative perceptions of organizational change and how to overcome them, as well as best practices for continuous change and assessing organizational readiness, the use of pilot groups to help ensure change adoption, and change agents to help change stick
• Presents guidelines for continuous communication with and engagement of employees, stakeholders, and teams involved in change initiatives that will increase the success of those initiatives

ISBN: 978-1-60427-133-1, 336 pages, 6 x 9, 2017 • Retail Price $54.95

MASTERING ORGANIZATIONAL CHANGE MANAGEMENT
By Barbara A. Davis

Unlike organizational change theories and concepts, clear practical approaches for success and ways to measure and analyze the effectiveness of change activities and initiatives have been mostly unavailable. This guide provides a model for organizational change practitioners to follow in developing and executing change initiatives in any enterprise transformation effort.

Key Features
• Identifies the internal and external barriers to successful change with a focus on the human factors, and shows how to gain a thorough understanding of the business ecosystem before planning, initiating, or executing any change effort
• Condenses the vast number of root causes for change into a few all-encompassing reasons, including scaling back of operations, continuous improvement, facilitating growth, and mergers and acquisitions

ISBN: 978-1-60427-141-6, 268 pages, 6 x 9, 2017 • Retail Price $59.95

SUSTAINABLE PRODUCT INNOVATION
Entrepreneurship for Human Well-being
By Dariush Rafinejad, Ph.D.

This important book, designed for academic courses, certifications, and professional training, makes a well-supported business case for sustainable product development, and why human well-being must become the overarching goal of new technology and product development. It presents a holistic systems approach for achieving multi-stakeholder optimization in product life-cycle design in order to meet a firm’s objectives, investors’ ROI expectations, and regulatory requirements, while protecting the environment and rapidly depleting natural resources.

Key Features
• Demonstrates how the prevalent activities in a product’s life cycle are the root causes of many global sustainability challenges in the 21st century
• Explains why sustainable product development is essential, how it works within a start-up or an established company, and how to organize and lead the process of integrating sustainability effectively across a product’s life cycle

ISBN: 978-1-60427-147-8, 314 pages, 6 x 9, 2017 • Retail Price $64.95

PATHWAYS TO SUCCESS
Case Studies for Mainstreaming Corporate Sustainability
By Suzanne Farver, ALM, JD

Used as a companion guide to Mainstreaming Corporate Sustainability, this case book provides specific examples of companies that have incorporated successful techniques to promote sustainability within their organization. Combined with the textbook, it provides a full curriculum for any introductory course on corporate sustainability. Readers will learn about best practices and helpful tools, including international standards and performance frameworks, that can be adapted to any company.

Key Features
• Provides questions for discussion at the end of each chapter to promote dialogue and learning
• Includes additional resources to allow the reader to delve more deeply into the subject
• Offers examples of companies who have profitably integrated environmental and social responsibility into their management systems
• Illustrates from leaders in the sustainable field the successful use of stakeholder engagement and supply chain management to respond to customer demand

ISBN: 978-1-60427-171-3, 208 pages, 6 x 9, 2019 • Retail Price $24.95

Indicates an ideal choice for professors, instructors, and trainers. Course/Instructor materials may be available.
This timely volume is for everyone involved with the management and maintenance of public infrastructure systems. An overview of the construction materials, operations, and potential for failure in roadways, stormwater management, water distribution systems, wastewater collection systems, and treatment plants is provided. The goal of the book is to provide the reader with the tools to manage public infrastructure systems to ensure failure does not occur. Risk and vulnerability, asset management and decision making, funding and prioritization, and leadership and public responsibility are all discussed. Several important case studies are also provided to illustrate key concepts.

ISBN: 978-1-60427-139-3, 522 pages, 7 x 10, 2019 • Retail Price $119.95

Dendroecology
Principles and Practice
By Richard L. Phipps and Thomas M. Yanosky
This volume is a must have for professionals and students in forestry, ecology, dendrochronology, biology, geomorphology, and anyone else interested in tree-ring analysis as a practical research tool in land-use planning and natural resource management. This volume has a logic to it that starts at square one, including the collection and processing of cores, and then illustrates how and which data can be applied to questions in the field. The emphasis on using basal area increment (BAI), rather than ring-width indices alone, sets the book apart, and provides an extremely useful methodology.

ISBN: 978-1-60427-145-4, 272 pages, 6 x 9, 2020 • Retail Price $79.95

BRISTOL BAY ALASKA
Natural Resources of the Aquatic and Terrestrial Ecosystems
Edited by Carol Ann Woody
Bristol Bay, Alaska, supports a wide diversity of globally significant natural resources—from the world's most valuable wild salmon fishery to one of the world's largest untapped copper deposits. With contributions from leading scientific experts, this comprehensive, one-of-a-kind book is essential to understanding what is known regarding the extraordinary array of natural resources found within the Bristol Bay ecosystem. This reference will aid policy makers, resource managers, scientists, stakeholders, students, and the public in the discussion, debate, and decision making surrounding the future of this world treasure.

ISBN: 978-1-60427-103-4, 604 pages, 8.5 x 11, 2018 • Retail Price $97.50

ENVIRONMENTAL AND HYDRAULIC ENGINEERING LABORATORY MANUAL
By Gang Chen, Simeng Li, and Youneng Tang
This laboratory manual is comprised of 14 laboratory experiments, covering the topics of water quality, water treatment, groundwater hydrology, liquid static force, pipe flow, and open channel flow. These experiments are organized with a logical flow and are divided into two sections—environmental engineering experiments and hydraulic engineering experiments—with seven experiments for each section. It provides the basic hands-on training for junior-year civil and environmental engineering students.

ISBN: 978-1-60427-137-9, 112 pages, 8.5 x 11, 2017 • Retail Price $34.95

INTERNAL PHOSPHORUS LOADING IN LAKES
Causes, Case Studies, and Management
Edited by Alan D. Steinman and Bryan M. Spears
Nutrient enrichment of lakes is a ubiquitous concern. It is essential reading for environmental and engineering professionals involved in lake and reservoir management, students and faculty in limnology, and state and federal authorities involved in water quality regulation.

ISBN: 978-1-60427-144-7, 440 pages, 7 x 10, 2020 • Retail Price $109.95

SEA TURTLE HEALTH AND REHABILITATION
By Charles A. Manire, Terry M. Norton, Brian A. Stacy, Craig A. Harms, and Charles J. Innis
Sea Turtle Health and Rehabilitation is the first-ever comprehensive book on sea turtle husbandry, health, medicine, and surgery. This full-color guide presents extensive information for the rescue, evaluation, care, and rehabilitation of sick and injured sea turtles at every stage of life. In-depth information is provided on the physiological systems of sea turtles, causes and sources of illness and injury, diagnostic procedures, and medical and surgical treatments. This is an essential volume for veterinarians, veterinary students, veterinary technicians, rehabilitators, aquarists, biologists, and conservationists who work with sea turtles.

ISBN: 978-1-60427-099-0, 1045 pages, 8.5 x 11, 2017 • Retail Price $395.00

CONSERVATION METHODS FOR TERRESTRIAL ORCHIDS
By Nigel Swarts Ph.D. and Kingsley W. Dixon Ph.D.
Orchids are unmatched in their floristic diversity, wide range of growth habitats, and, most importantly, their unique and highly adapted biology and ecology. With terrestrial orchids now among the world’s most threatened plants, the need for conservation is paramount. Conservation Methods for Terrestrial Orchids equips orchid biologists, botanists, conservationists, students, and hobbyists with the necessary methodologies to facilitate the conservation of this endangered group of orchids.

ISBN: 978-1-60427-123-2, 240 pages, 7 x 10, 2017 • Retail Price $69.95
FOUNDOATIONS OF INVESTMENT MANAGEMENT

Mastering Financial Markets, Asset Classes, and Investment Strategies
By David E. Linton, CFA

This reader-friendly guide provides a complete overview of the investment management industry; defines key terms and participants; identifies investment vehicles, strategies, and asset classes; and analyzes each strategy focusing on its relative utility and potential inclusion in a well-diversified portfolio. Additionally, seven industry experts have co-authored select chapters to greatly expand the depth and utility of this book.

Key Features
- Defines various fund structures, discusses the growth of the mutual fund industry, explains the benefits and disadvantages of comingled vehicles and details other investment options including fund of funds, annuities, and separately managed accounts
- Presents detailed descriptions of different institutional investors; elaborates on their investment considerations, objectives, and reaction functions; and concludes with implications for an institutions’ propensity to respond similarly to market developments

ISBN: 978-1-60427-165-2, 452 pages, 6 x 9, 2020 • Retail Price $59.95

SIMPLIFIED REAL-WORLD ECONOMICS

A Practical Guide for Managers and Small Business Owners
By Michael C. Thomsett

Simplified Real-World Economics, by financial guru and best-selling author Michael Thomsett, dispels the myths and explains microeconomics and macroeconomics in an easy-to-understand manner. It's supported by dozens of real-world examples from history and the author's own first-hand experience, giving it the authenticity that too many books lack. This book is designed with the practical application of economic concepts in mind to help managers, engineers involved in product development, small business owners, and entrepreneurs make better professional decisions.

Key Features
- Discusses economic principles and concepts without declining into the complexity or unproven academic theory found in most other books on the topic
- Provides a practical context to real-life management situations involving textbook economics
- Uses recent situations in the news to demonstrate why and how business professionals need and use economics every day

ISBN: 978-1-60427-167-6, 276 pages, 6 x 9, 2019 • Retail Price $32.95

STATE AND LOCAL TAXATION:

Principles And Planning, Third Edition
By Charles Swenson, John Karayan, Sanjay Gupta, and Joseph Neff

Written by a team of CPAs, professors, and tax lawyers with over 120 years of combined experience, State and Local Taxation helps you understand the important tax issues of today’s global business environment. The authors draw upon numerous real-life examples to identify and explain the fundamental principles of state and local. Designed with both the professional and college student in mind, the text follows the AICPA/ATA Model Tax Curriculum.

Key Features
- Introduces the principles of multi-state taxation and provides an understanding of their effect on business operations
- Explores the role of state and local tax issues in a strategic business environment and discusses taxation from a strategic planning perspective

ISBN: 978-1-60427-095-2, 312 pages, 6 x 9, 2018 • Retail Price $69.95

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