

A practical and comprehensive guide

Strategic Benefits Realization

Optimizing Value through Programs, Portfolios and Organizational Change Management

**STRATEGIC
BENEFITS
REALIZATION**

Optimizing Value
through Programs,
Portfolios and
Organizational Change
Management

Craig J. Letavec, PgMP, MSP, PMP

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“**Strategic Benefits Realization** never loses focus on the ultimate goal of any organization—to achieve business benefits that endure. Craig Letavec’s common sense approach and practical guidance can be applied throughout the entire benefits realization life cycle to ensure true business value from project investments. Business and project professionals can apply the author’s business-focused techniques immediately—a must read in today’s highly competitive global marketplace.”

—**Marc Resch**, President, Resch Group, and best-selling author

Strategic Benefits Realization presents a practical approach to implementing benefits realization management in organizations, within the context of program and portfolio management. This desk reference is aligned with global standards including PMI’s *Standard for Program Management*, and provides portfolio managers, program managers, program management offices, and business leaders guidance that will help ensure the effective governance and execution management needed to deliver business value and achieve strategic benefits.

About the Author

Craig Letavec, PgMP, MSP, PMP, is an internationally recognized expert in program management and program management offices. His professional experience includes leading large-scale business change programs with a focus on business benefits realization, implementing program management offices, and leading efforts to mature project, program, and portfolio management practices in organizations. As a published author, Craig’s works include **The Program Management Office** and **The PMOSIG Program Management Office Handbook**. Craig is a noted speaker and the founder and past conference chair of the PMO Symposium.

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- Describes the complete benefits realization life cycle from initial business case development and benefits identification through transition and preparation for benefits sustainment
- Provides guidance for establishing benefits realization management in project-based organizations and for implementing its principles in program and portfolio management business functions
- Focuses on establishing key performance indicators and measurement systems to quantitatively manage benefits realization, and presents change management principles and guidance for leading business change
- **WV** offers tools and templates for organizational change management, key deliverables associated with benefits management, and PgMP® exam preparation questions that build on those contained within the book — **available from the Web Added Value™ Download Resource Center at www.jrosspub.com**

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