

#### **AVOID COSTLY TAX HAZARDS**

# STATE AND LOCAL TAXATION Principles and Planning THIRD EDITION

## Charles W. Swenson, John E. Karayan, Sanjay Gupta, and Joseph Neff

"State and Local Taxation: Principles and Planning is an excellent treatise covering the increasingly complex multi-state and local tax issues faced by businesses. SALT exposure can be significant for both public and private companies and internal and external tax advisors must be up to speed on this rapidly evolving specialty niche. This well-organized and comprehensive analysis from the experts will help with the proactive planning that can have a substantial impact on a firm's overall tax rates, cash flow, and enterprise value."

—Blake Christian,

CPA/MBT, Partner, HCVT

In recent years, stunning advances in telecommunications, capital mobility, and distribution channels have not only greatly increased the number of transactions and ventures subject to multiple taxation, but also have made it easier—for those who know what to look for—to plan around such taxes. Tax and legal professionals, entrepreneurs, and business managers must have a fundamental understanding of the state and local tax implications of key transactions. Those who are able to identify state and local tax issues also can make more effective use of tax consultants because challenges and opportunities can be spotted as they arise before basic negotiations are concluded and the outline of the deal solidified.

Written by a team of CPAs, professors, and tax lawyers with over 120 years of combined experience, *State and Local Taxation: Principles and Planning, Third Edition*, covers the important tax issues of today's global business environment. The authors draw upon numerous real-life examples to identify and explain the fundamental principles of state and local taxation and how to incorporate

these principles into strategic business planning.

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- Presents an overview of major state and local taxes including income, sales, use, property, and employment taxes
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#### **About the Author**

**Charles Swenson,** PhD, CPA, is a Professor of Taxation and the Elaine & Kenneth Leventhal Research Fellow at the Leventhal School of Accounting at the University of Southern California, where he teaches (among other courses) graduate classes on state and local taxation. Winner of several American Taxation Association Outstanding Tax Manuscript Awards, Chuck has published extensively in leading journals such as *The Accounting Review, Advances in Taxation, the Journal of Accounting and Public Policy, the Journal of the American Taxation Association,* and the *National Tax Journal*.

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**Joseph W. Neff**, JD, needs no introduction to the state and local tax community. His previous experience includes partner in the Los Angeles office of PricewaterhouseCoopers, where he was national director of the middle market tax practice. He was also managing director of the SALT practice (as well as a partner) at RSM McGladrey.

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